

Cyber Risk Quantification Assessment

A 2-3 week fixed-fee assessment for SMB financial-services leaders who need a defensible view of cyber exposure, framework alignment, and practical remediation priorities before deciding what to fund.

For RIAs, family offices, small PE firms, and regulated SMBs	Timeline 2-3 weeks	Investment \$12k-\$15k depending on complexity	Outcome Board-ready risk and remediation decision package
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When this is useful

- Cyber insurance renewal, custodian/client diligence, LP questions, SEC/FINRA pressure, or board reporting needs are increasing.
- MSP, IT, insurer, and vendor recommendations are fragmented and hard to prioritize.
- Leadership wants to know which security investments reduce the most business risk.
- The firm needs a clear evidence trail without hiring a full-time CISO.

How Knowell balances the work

Expert consulting	Interviews, executive judgment, risk appetite, business context, MSP/vendor coordination.
Framework mapping	NIST CSF/CIS-style control review, Reg S-P/FINRA/insurance/diligence alignment where applicable.
Quantification	Hubbard/Seiersen-informed estimates, expected loss, financial impact ranges, and risk-reduction ROI.

Assessment workstreams

1. **Executive discovery** Leadership interviews, business priorities, risk tolerance, regulatory/diligence triggers.
2. **Governance and framework review** Policies, roles, board/executive reporting, cyber risk appetite, control alignment.
3. **Operational control review** Identity, vendors/MSP coverage, incident readiness, asset/data visibility, backup ownership.
4. **Risk quantification and prioritization** Financial exposure ranges, expected loss, residual exposure, and control ROI.
5. **Decision package** Executive report, board briefing, roadmap, evidence trail, and retainer recommendation if warranted.

What leadership receives

- Plain-English executive risk report
- Board-ready briefing and risk scorecard
- Prioritized 30/60/90-day remediation roadmap
- Framework/control gap map and evidence checklist
- Financially grounded spend-priority recommendations

Client effort: 3-5 leadership/stakeholder interviews, existing policy/control evidence, MSP/vendor context, insurance or diligence requests, and candid discussion of risk tolerance. Boundary: Knowell advises, quantifies, maps, and coordinates. It does not replace legal counsel, the MSP/SOC/MDR provider, insurer, or internal risk owner.

Next step: 30-minute fit call to confirm scope, timeline, and assessment fee.

Prepared for initial sales conversations | Knowell Cybersecurity | Confidential discussion draft